

## ORDER



**Orders**  
**Order / Rev:** 163174  
**Alt Order #:** 06265575  
**Product Desc:** #255 CLUB FOR GROWTH  
**Estimate:** 255  
**Flight Dates:** 08/13/12 - 08/14/12  
**Original Date / Rev:** 08/06/12 / 08/06/12  
**Order Type:** GENERAL

WDJT-TV-LP

**Primary AE:** Izzy Rostovsky  
**Sales Office:** HLAX  
**Sales Region:** NAT

**Agency**  
**Name:** Target Enterprises, LLC  
**Buying Contact:**  
**Billing Contact:**  
 15260 Venture Blvd.  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Club for Growth  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	4	\$2,750.00	\$2,337.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$2,750.00	\$2,337.50	0.00
<b>Totals</b>	<b>4</b>	<b>\$2,750.00</b>	<b>\$2,337.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Izzy Rostovsky			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/13/12	08/13/12	News at Noon	CM	12p-1230p	1-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$300.00		0.00			
E 2	WDJT	08/13/12	08/13/12	CBS58 Nws 5p M-Sa/530M		5-530p/530-6p	1-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				CBS58 Nws 5p M-Sa/530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$450.00		0.00			
E 3	WDJT	08/13/12	08/13/12	Jeopardy 6p-630p	CM	M-F 6p-630p	1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				6p-630p/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$1,000.00		0.00			
E 4	WDJT	08/13/12	08/13/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p	1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$1,000.00		0.00			
<b>Totals</b>														<b>4</b>	<b>\$2,750.00</b>